

Privacy Policy

Iwokrama International Centre for Rain Forest Conservation and Development

Effective Date: July 12, 2025

At the Iwokrama International Centre for Rain Forest Conservation and Development, our mission is to protect a vital rainforest ecosystem while fostering sustainable development. To achieve this, we engage with visitors, researchers, partners, and community members. This Privacy Policy explains how we collect, use, and safeguard your personal data, and includes our Cookies Policy.

1. Our Commitment and Applicability

This Privacy Policy applies to data collected through:

- **On-site engagement:** Visits to the Iwokrama Forest, research participation, and community outreach.
- **Digital interactions:** Our official app and website, which provide guides, educational materials, and community content (the “Platforms”).
- **Direct communications:** Email, phone calls, correspondence, and events.

If you have questions about data handling related to a specific program, please contact us (see Section 13).

2. Types of Personal Data We Collect

We collect data you provide to us, as well as certain operational data. This may include:

- **Contact & Registration Information:** Name, email, phone number.
- **Inquiry & Feedback Data:** Information you provide for support, feedback, or surveys.
- **Content Contributions:** Posts or materials shared in community forums, citizen science, or educational programs.
- **Usage Data:** IP address, browser type, operating system, pages visited, and interaction patterns.
- **Cookies & Tracking Technologies:** See Section 7.
- **Marketing Preferences:** Choices about receiving updates from us.
- **Support Data:** Information shared when requesting help or resources.

Providing personal data is generally voluntary, but sometimes required (e.g., for bookings or permits).

3. How We Use Your Personal Data

We use data to support our mission, including:

- **Facilitating engagement and safety:** Managing bookings, permits, and visitor safety.
- **Supporting conservation and research:** Enabling studies, monitoring biodiversity, and community projects.
- **Enhancing operations:** Improving app and website functionality, ensuring security, and preventing misuse.
- **Communication and outreach:** Sending updates and transactional messages (opt-out available for marketing).
- **Legal compliance:** Meeting laws, regulations, and safety obligations.

We may also create aggregated, anonymized data that cannot identify you, for reporting and analysis.

4. Data Retention

We retain personal data only as long as necessary for our services, research, safety, or legal requirements.

- **Visitor information:** kept as needed for safety records and audits.
 - **Research data:** may be retained longer for scientific integrity.
When data is no longer needed, it is securely deleted or anonymized, unless required by law.
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5. Sharing and Disclosure of Data

We do **not** sell personal data. We may share limited data with:

- **Research Collaborators:** Academic or scientific partners, under strict agreements.
- **Community Partners:** For local program delivery, with safeguards and consent.
- **Legal Authorities:** When required by law or to protect safety.
- **Emergencies or Safety Cases:** To protect individuals, property, or the environment.
- **With Consent:** If you agree to specific uses.

Public content (e.g., forum posts) may be visible to others.

6. Data Security

We use appropriate technical and organizational safeguards such as encryption, secure networks, and access controls.

7. Cookies Policy

What Are Cookies?

Cookies are small files stored on your device that help us recognize your device, remember preferences, and improve services. We also use similar technologies (pixels, tags, local storage).

Types of Cookies We Use

- **Essential Cookies:** Required for core functions like log-ins or bookings.
- **Performance & Analytics Cookies:** Help us understand how the Platforms are used.
- **Functional Cookies:** Remember preferences (like language or region).
- **Security Cookies:** Help detect fraud or misuse.

We do **not** use advertising cookies or cross-site tracking.

How We Use Cookies

- To make our Platforms work properly.
- To analyze traffic and improve performance.
- To store preferences for convenience.
- To support research and education features.

Managing Cookies

You can control cookies in your device/browser settings (e.g., block or delete cookies).

Note: disabling cookies may reduce functionality of the Platforms.

Updates

We may update this Cookies Policy from time to time, with changes posted here.

8. Children's Privacy

Our Platforms are not directed to children under 16 without parental consent.

If you believe a child has provided us with personal data without permission, please contact us for removal.

9. Your Data Protection Rights

Depending on your location, you may have rights such as:

- Accessing your personal data.
- Correcting inaccurate data.
- Requesting deletion ("Right to be Forgotten").
- Restricting or objecting to processing.

- Receiving your data in a portable format.
- Withdrawing consent at any time.

To exercise rights, contact us (see Section 13). We may verify your identity before fulfilling requests.

10. Regional Privacy Rights

In certain jurisdictions (e.g., EU, UK, California), you may have additional rights such as:

- Opt-out of specific data sharing.
- Limit use of sensitive personal data.

We comply with applicable regional privacy laws when processing your data.

11. Updates to This Policy

We may update this Privacy & Cookies Policy periodically to reflect changes in our practices or legal requirements. Updates will be posted with a new effective date. Significant changes may be communicated directly.

Continued use of our Platforms indicates acceptance of the updated policy.

12. Contact Us


Iwokrama International Centre for Rain Forest Conservation and Development

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