

Privacy Policy for IWOKRAMA EDUCATIONAL GAMING APP

Last updated: September 13, 2025

1. Introduction

This Privacy Policy describes the policies of **The Iwokrama International Centre for Rain Forest Conservation and Development (Iwokrama)**, located at 77 High Street Kingston, Georgetown, Demerara-Mahaica, Guyana ("Company," "We," "Us," or "Our") on the collection, use, and disclosure of your information when you use the **IWOKRAMA EDUCATIONAL GAMING APP** (the "Service").

We are committed to providing a safe, secure, and fun learning environment. Protecting the privacy of our users, especially children, is our highest priority. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

- There is no User Generated content features in the app.
- There are no external links from the Educational Gaming APP to other websites.

Privacy at a Glance

What We Collect	Why We Collect It	What We DON'T Do
Name/Username, Age	To run the leaderboard and get parental consent.	We DO NOT sell or rent your data.
Parent's Phone Number	To verify the account with a one-time password (OTP).	We DO NOT use your phone number for marketing.
Game Scores	To display on the leaderboard.	We DO NOT have chat or messaging features.
Anonymized Device Info	To fix bugs and improve the app.	We DO NOT track your precise location.

2. What Information We Collect and Why

We only collect information that is essential for the function of the Service.

A. Personal Data You Provide: To create an account, we collect the following:

- **Name or Username:** We ask you to provide a name or a username for your account. This is the name that will be displayed publicly on the in-game leaderboard. For your privacy and safety, especially for users under 13, we **strongly recommend using a username or pseudonym** that does not reveal your real full name.
- **Age:** We collect age solely to identify users under the age of 13 and ensure we obtain parental consent as required by law.
- **Phone Number:** We collect a phone number for the sole purpose of sending a one-time password (OTP) via SMS to verify the account upon registration. This number is not used for marketing or any other purpose.

B. Data Collected Automatically (Usage Data):

- **Game Data:** We collect your game scores and progress to operate the leaderboard and allow you to track your performance.
- **Anonymous Performance Data:** We may automatically collect non-personal information about your device (such as device model and operating system) to help us troubleshoot technical issues and improve the Service. This data is anonymized and not linked to you personally.

Information We Do Not Collect: We do not collect sensitive personal information such as precise geolocation data, biometric data, photos, or videos from your device.

3. How We Use Your Personal Data

We use the data we collect for the following specific purposes:

- **To Provide and Maintain our Service:** This includes managing Your account registration and authenticating you with an OTP.
- **To Operate the Leaderboard:** To publicly display your chosen Name or Username and score to other users of the Service.
- **To Comply with the Law:** Specifically, to enforce our Children's Privacy policy and obtain parental consent when required.
- **To Improve Our Service:** To analyze anonymized data to understand which features are popular and how to improve the user experience.

We will never use your Personal Data to contact you with marketing or promotional materials.

4. Sharing and Disclosure of Your Personal Data

We do not sell, rent, or trade your Personal Data with third parties. We only share information in the following limited situations:

- **With Service Providers:** We use a third-party service provider to send the OTP verification text message. This provider is contractually bound to only use the phone number for this purpose and to keep it confidential. We carefully vet all our service providers to ensure they adhere to the highest standards of data privacy and security.
- **On the Leaderboard:** Your chosen Name or Username and score are visible to other users of the Service.
- **For Legal Requirements:** We may disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

5. Children's Privacy and COPPA Compliance

This Service is intended for users of all ages, including children under 13. We are fully committed to complying with the Children's Online Privacy Protection Act (COPPA).

- **Parental Consent:** We will not knowingly collect Personal Data from a child under 13 without first obtaining verifiable parental consent. During registration, if a user states they are under 13, we will initiate a process to obtain consent from their parent or legal guardian using the phone number provided.
- **Data Collection from Children:** The only Personal Data we collect from a child after receiving consent is their chosen **Name or Username, Age, and game scores.**
- **Parental Rights:** As a parent or legal guardian, you have the absolute right to control your child's information. At any time, you can contact us to:
 - **Access and Review** the specific information we have on file for your child's account.
 - **Permanently Delete** your child's account and all associated data.
 - **Withdraw Consent** and stop us from any further collection of your child's information.

To exercise any of these rights, please contact us using the information in the "Contact Us" section below.

6. Retention and Deletion of Your Personal Data

We will retain your Personal Data only for as long as is necessary to provide the Service or to comply with our legal obligations. You have the right to request the deletion of your Personal Data from our databases. To make such a request, please contact us by email at Iwokrama-general@iwokrama.org or by phone at **+592 225 1504**.

7. Security of Your Personal Data

The security of Your Personal Data is important to Us. We implement reasonable security measures, including the **encryption of data**, to protect your information both during transmission and once we receive it. However, please remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, we cannot guarantee its absolute security.

8. Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy within the Service and updating the "Last updated" date at the top. You are advised to review this Privacy Policy periodically for any changes.

9. Contact Us

If you have any questions about this Privacy Policy, You can contact us:

- **By email:** Iwokrama-general@iwokrama.org
- **By phone number:** +592 225 1504